

Honorable Richard A. Jones

IN THE UNITED STATES DISTRICT COURT  
IN AND FOR THE WESTERN DISTRICT OF WASHINGTON

BRETT DURANT, On Behalf of  
Himself and all other similarly situated,

Plaintiffs,

vs.

STATE FARM MUTUAL AUTOMOBILE  
INSURANCE COMPANY, a foreign  
automobile insurance company,

Defendant.

CASE NO. 2-15-CV-01710-RAJ

**UNOPPOSED MOTION FOR AN  
ORDER PRELIMINARILY  
APPROVING CLASS ACTION  
SETTLEMENT, AMENDING THE  
CLASS DEFINITION FOR  
SETTLEMENT PURPOSES,  
APPROVING AMENDED NOTICE  
TO CLASS, ORDERING A STAY,  
AND SETTING CRITICAL DATES,  
INCLUDING FINAL APPROVAL  
HEARING DATE**

**NOTE ON MOTION CALENDAR:**  
**October 26, 2018**

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## I. RELIEF REQUESTED

Plaintiff Brett Durant (“Plaintiff”) and defendant State Farm Mutual Automobile Insurance Company (“State Farm”; Plaintiff and State Farm collectively the “Parties”) have entered into a Settlement Agreement and Release dated September 28, 2018 (the “Agreement”) to resolve all claims in this Litigation for the amount of \$18,500,000.00 on the terms set forth in the Agreement (the “Class Action Settlement”). See Exhibit A to the Dec. of Firkins.

Pursuant to Federal Rule of Civil Procedure 23(e), Plaintiff now moves for entry of the proposed order, submitted herewith, which: (1) grants preliminary approval of the proposed Class Action Settlement; (2) amends the class definition for settlement purposes as set forth in the Agreement (the “Settlement Class”) and certifies the Settlement Class; (3) approves the form and manner of Notice to Settlement Class members of the Class Action and Class Action Settlement (the “Notice”) and directs the dissemination of the Notice; (4) sets important dates including an opt-out deadline, and a deadline to file objections, if any, to the Class Action Settlement; (5) approves the retention of Rust Consulting, Inc. as Settlement Administrator; (6) schedules a date and time for a Final Approval Hearing to consider final judicial approval of the proposed Class Action Settlement; and (7) orders a stay of all deadlines, dates and proceedings unrelated to the Class Action Settlement pending the Final Approval Hearing.

Plaintiff submits that the proposed settlement is a good result for the Settlement Class and should be preliminarily approved. The settlement, which was achieved after a comprehensive pre-discovery investigation by Settlement Class Counsel, significant formal discovery, analysis by expert consultants, aggressive motion practice, class certification, an appeal of class certification, resolution of certified questions by the Washington State Supreme



1 Court, and mediator-assisted settlement negotiations, provides a present recovery for  
 2 the Settlement Class in the face of challenges to any recovery after continued litigation and trial.  
 3 In consideration for the payment of \$18,500,000.00, the settlement will result in the dismissal of  
 4 the Complaint for Damages, filed on April 9, 2014 (the “Complaint”) with prejudice, and a  
 5 release of claims against State Farm. For the reasons set forth herein, Plaintiff respectfully  
 6 requests that the Court grant this motion.  
 7  
 8

## 9 II. FACTUAL BACKGROUND

### 10 A. Nature of the Case

11 This class action arises from a state insurance regulation, promulgated in 1997, which  
 12 states that there are only four reasons for which an insurer may deny, limit or terminate PIP  
 13 coverage: if treatment is not reasonable, necessary, related to the accident, or incurred within  
 14 three years of the accident. WAC 284-30-395(1). The regulation declares: “these are the only  
 15 grounds for denial, limitation, or termination” of PIP benefits. *Id.* (emphasis added). State Farm  
 16 has a clause in the PIP coverage provision of its Washington state auto policy, which requires  
 17 that treatment be “essential in achieving maximum medical improvement” (MMI standard).  
 18 Relying on this policy provision, Plaintiff alleges that State Farm systematically adjusted PIP  
 19 claims almost exclusively on the MMI standard, and thereby violated Washington insurance  
 20 regulations in doing so.  
 21  
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 24

25 Brett Durant, the class representative, was a State Farm insured. His PIP coverage for  
 26 chiropractic and massage therapy was terminated by State Farm on the basis that his  
 27 chiropractor had given an MMI date in response to a form letter inquiry from State Farm. After  
 28 chiropractic and massage benefits were terminated, the chiropractor indicated to State Farm that  
 29  
 30

1 Mr. Durant needed additional treatment from time to time for injury-related exacerbations, to  
2 maintain function, and to reduce pain. Despite this indication by Mr. Durant's chiropractor,  
3 State Farm denied chiropractic and massage therapy bills after the MMI date, on the basis that  
4 treatment was not essential in achieving MMI. State Farm rejected the argument that coverage  
5 was required under WAC 284-30-395(1) because there was no finding that the treatment was  
6 not reasonable, necessary or related.  
7  
8

### 9 **B. Procedural History**

10 In April 2014, Plaintiff filed his Complaint in this case in state court. Plaintiff alleged  
11 claims for breach of contract, bad faith, and statutory claims for violation of Washington's  
12 Consumer Protection Act ("CPA") and Insurance Fair Conduct Act ("IFCA"). He also sought  
13 emotional distress, "pain and suffering" and treble damages under his statutory claims, and  
14 certification of a class of all Washington insureds whose PIP benefits were denied, terminated or  
15 limited on the ground that they had reached MMI.  
16  
17

18 State Farm moved to dismiss the state court Complaint on the ground that its  
19 consideration of MMI could not support liability, because, while the regulation did not define  
20 "necessary," its policy did—in terms of MMI. In support of that motion, State Farm recounted  
21 the policy form filing and approval history. State Farm additionally sought dismissal under a  
22 theory that Mr. Durant had failed to exhaust his administrative remedies. The state court denied  
23 State Farm's motion.  
24  
25

26 Extensive discovery was conducted, and the Plaintiff learned that claims involving MMI  
27 non-payments could be ascertained through the use of three Reason Codes—SF 546, SF 536 and  
28 SF 537.  
29  
30

1 State Farm produced 60 randomly selected sample claim files involving those Reason  
2 Codes, which consisted of more than 60,000 pages. The Plaintiff hired two experts to review  
3 the claim files and evaluate the amounts of allegedly improperly denied PIP claims, or damages.  
4

5 Plaintiff then moved for class certification in state court. State Farm opposed Plaintiff's  
6 motion on numerous grounds. Because the motion for class certification revealed that the  
7 claims exceeded \$8,000,000.00 in potential damages, State Farm removed the case to federal  
8 court pursuant to CAFA. The Plaintiff opposed removal. This Court denied the Plaintiff's  
9 motion to remand. Thereafter, the Plaintiff renewed its motion for class certification in federal  
10 court. The District Court granted Plaintiff's class certification motion on March 9, 2017. The  
11 District Court also appointed Class Counsel.  
12

13  
14 Subsequent to class certification, and after a series of motions, the District Court then  
15 certified two questions to the Washington Supreme Court, which accepted review.  
16

17 Meanwhile, State Farm moved for reconsideration of the class certification ruling. The  
18 District Court denied reconsideration but ordered the parties to stipulate to "narrower language"  
19 for the class definition. State Farm filed an FRCP 23(f) petition for review of the Court's order  
20 on class certification with the Ninth Circuit Court of Appeals. The appeal was rejected.  
21

22 The parties thereafter stipulated to the following revised class definition which includes  
23 only two Reason Codes (SF546 and SF537):  
24

25 State Farm insureds in the state of Washington who, from April 19, 2008 to the  
26 present, had a Personal Injury Protection (PIP) claim for medical or hospital  
27 benefits denied, terminated or limited by State Farm Mutual Automobile  
28 Insurance Company (State Farm) on the grounds that they had reached Maximum  
29 Medical Improvement, using an Explanation of Review form referencing Reason  
30 Codes SF546 or SF537.

1 In June 2018, the Washington Supreme Court issued its opinion holding that MMI did  
 2 not comport with WAC 284-30-395. In issuing its ruling, the Washington Supreme Court found  
 3 that the OIC's prior approval of State Farm's MMI language did not prevent it from finding the  
 4 language violated the OIC's regulation.  
 5

6 Subsequently, the District Court issued an order approving a form of class notice and  
 7 ordering State Farm to provide an updated list of class members. On July 2, 2018, State Farm  
 8 produced a list of all claims involving PIP non-payments based on Reason Code SF546 or  
 9 SF537 for medical services provided between April 19, 2008 and June 15, 2018<sup>1</sup>, including  
 10 participant names and addresses. That list included about 4,117 unique names.  
 11  
 12

13 On August 21, 2018, the parties, using professional mediator Robert Kaplan, mediated  
 14 the dispute in San Diego, California and reached a written settlement that is explained in greater  
 15 detail below.  
 16

### 17 **C. Settlement Negotiations and Overview of the Settlement**

18 After the Supreme Court of Washington issued its opinion, the parties began to discuss  
 19 various potential frameworks for settlement, and further discussed potential mediators.  
 20 Eventually the parties agreed to an all-day mediation with a nationally-renowned mediator,  
 21 Robert Kaplan, from San Diego, California. The mediation took place on August 21, 2018 in  
 22 San Diego.  
 23  
 24

25 All negotiations were at arm's length and well informed by: (i) extensive discovery  
 26 including substantial document productions of 60 claim files and claims handling practices,  
 27 training materials and manuals; (ii) additional discovery that included depositions of a claims  
 28  
 29

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30 <sup>1</sup> State Farm asserts that after the Supreme Court decision it immediately terminated its use of the MMI standard, and therefore the parties have agreed for purposes of settlement that the class ends as of June 15, 2018.

1 handler, a supervisor, an IT professional, and a variety of other witnesses; (iii) Plaintiff's  
 2 expert's analysis of the thousands of pages of claim files and claims handling methods; (iv)  
 3 extensive motions materials and multiple appeals, including briefing to the Supreme Court of  
 4 Washington on two certified questions; and (v) statistical analysis by Plaintiff's expert regarding  
 5 the amounts of denied claims, i.e., damages.  
 6

7  
 8 The mediation was adversarial and contentious and took the entire day to conclude. In  
 9 the end, the parties agreed to the Plaintiff's lump sum compensation proposal as it better insured  
 10 maximum participation and compensation by class members, and is less expensive to  
 11 administer, than a "claims made" settlement.  
 12

#### 13 **D. Summary of the Proposed Settlement**

14 According to the mediated settlement, the settlement will be funded by a \$18,500,000.00  
 15 cash payment by State Farm, which will be paid into a qualified distribution account following  
 16 the Court's final approval of the settlement (the "Gross Settlement Amount"). The detailed terms  
 17 of the settlement are set forth in the Agreement, which is attached to the Declaration of Tyler  
 18 Firkins as Exhibit A.  
 19  
 20

21 The \$18.5 million, less attorneys' fees, costs and administrative expenses awarded by the  
 22 Court, and any tax expenses payable from the Gross Settlement Amount<sup>2</sup> (the  
 23 "Net Settlement Amount"), will be distributed to Settlement Class members who do not opt-out  
 24 of the Class Action Settlement in accordance with the Plan of Allocation as attached to the  
 25 Settlement Agreement and described in Exhibit A to the Dec. of Firkins. The Plan of Allocation  
 26 is based on a distribution formula developed by Plaintiff's statistical expert, Dr. Paul Sampson  
 27  
 28  
 29

30 <sup>2</sup> After consultation with Rust Consulting it is not anticipated that there will be any substantial tax issues, or tax reporting issues regarding the settlement or payments to Class Member.

1 (the “Distribution Formula”). [See Exhibit A to Firkins Dec.; Sampson Dec.]. The Distribution  
2 Formula reflects Plaintiff's theory of damages and treats all Settlement Class members in a fair  
3 and equitable fashion. Under the Distribution Formula, each Settlement Class member will be  
4 paid that percentage or fraction of the Net Settlement Amount that such Settlement Class  
5 member's denied PIP medical and hospital benefits claim represents in relation to the total  
6 amount of denied claims under the three Reasons Codes, SF546, SF537 and SF536, multiplied  
7 by the Net Settlement Amount. [*Id.*] Each Settlement Class member's fractional award under  
8 the Distribution Formula will exceed 100% of their unpaid PIP medical or hospital benefits  
9 claim.  
10  
11  
12

13 The Plan of Allocation will be carried out by Class Counsel and Rust Consulting, Inc.  
14 (Settlement Administrator hereafter), a nationally-recognized settlement/claims administrator.  
15 The Settlement Administrator will first set up a tax identification number (TIN) for the  
16 settlement. Using that TIN, the Settlement Administrator will set up a bank account to receive  
17 the Gross Settlement Amount. The Settlement Administrator will handle any necessary tax  
18 reporting. Once the Class Action Settlement is finally approved and the payment amounts due  
19 each participating Settlement Class member are established by the Distribution Formula and  
20 approved by Class Counsel, the Settlement Administrator will print and mail the payments. The  
21 Settlement Administrator will provide a payment register including a listing of all check payees,  
22 check numbers, and their corresponding payment amounts. If a check is presented that does not  
23 match the file, the bank will contact the Settlement Administrator to determine whether it is  
24 appropriate to clear the check. Settlement Class Counsel will investigate any distribution  
25 checks that are returned or not cashed after 90 days. Settlement Class Counsel will make every  
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1 reasonable effort to make sure each Settlement Class member receives payment. Any amounts  
 2 unclaimed shall escheat to the state in which the respective Settlement Class member resides  
 3 and shall not revert to State Farm.  
 4

5 Settlement Class Counsel will apply for a 25% contingent fee based on the recovery of  
 6 the common fund. The fee is appropriate in this case given the extraordinary risk in the case,  
 7 the extraordinary results obtained, and the fact that the litigation has been pending for nearly  
 8 five years and has involved multiple appeals.  
 9

10 The Plaintiff is also seeking an incentive award of \$10,000.00 for the Class  
 11 Representative in this matter. Mr. Durant and his wife were subjected to discovery, subpoenas  
 12 and depositions in this matter. Mr. Durant also worked with Class Counsel on multiple motions  
 13 and was very actively involved in obtaining this extraordinary relief for the Class Members.  
 14

15 As set forth below, the settlement meets the standards for preliminary approval because  
 16 it falls well within the range of possible approval, was the product of extensive arm's-length  
 17 negotiations between experienced counsel and has no obvious deficiencies. The Plaintiff  
 18 proposes that the original class action notice be combined with the notice of settlement, as set  
 19 forth in the agreed Class Notice and Notice of Settlement. Exhibit C to the Dec. of Firkins.  
 20  
 21

## 22 II. ARGUMENT

### 23 A. The Proposed Settlement Satisfies the Criteria for Preliminary Approval

24 Judicial policy strongly favors settlement of class actions. *Class Plaintiffs v. Seattle*, 955  
 25 F.2d 1268, 1276 (9<sup>th</sup> Cir. 1992); *Linney v. Cellular Alaska P'ship*, 151 F.3d 1234, 1238 (9<sup>th</sup> Cir.  
 26 1998). Approval of a class action settlement normally proceeds in two  
 27 stages: preliminary approval, followed by notice to the class, and then final approval. *See, e.g.,*  
 28  
 29  
 30

1 *Nat'l Rural Telecommunications Coop. v. DIRECTV, Inc.*, 221 F.R.D. 523, 525 (C.D. Cal.  
 2 2004). This case is now at the first stage of the process. Standards governing  
 3 whether preliminary approval should be granted have “both a procedural and a substantive  
 4 component.” *Young v. Polo Retail, LLC*, No. C-02-4546 VRW, 2006 WL 3050861, at \*5 (N.D.  
 5 Cal. Oct. 25, 2006). The court in *Young*, quoting from the *Manual for Complex*  
 6 *Litigation* and *Newberg on Class Actions*, explained the procedure as follows.

7  
 8  
 9 “[i]f the proposed settlement appears to be the product of serious, informed, non-  
 10 collusive negotiations, has no obvious deficiencies, does not improperly grant  
 11 preferential treatment to class representatives or segments of the class, and falls  
 12 within the range of possible approval, then the court should direct that  
 13 the notice be given to the class members of a formal fairness hearing . . .  
 14 .” *Manual for Complex Litigation*, Second §30.44 (1985). In addition, “[t]he  
 15 court may find that the settlement proposal contains some merit, is within the  
 16 range of reasonableness required for a settlement offer, or is presumptively  
 17 valid.” *Newberg on Class Actions* §11.25 (1992).

18 2006 WL 3050861, at \*5 (omission in original); *see also Wilson v. Venture Fin. Grp., Inc.*, No.  
 19 C09-5768BHS, 2011 WL 219692, at \*2 (W.D. Wash. Jan. 24, 2011)  
 20 (granting preliminary approval after finding proposed settlement was non-collusive, had no  
 21 obvious defects, and was within the range of possible settlement approval). Applying the  
 22 standards set forth above, the proposed settlement should be preliminarily approved.

## 23 **B. The Settlement Is the Result of a Thorough, Rigorous, and an Adversarial Process**

24 The procedural and settlement history of this case demonstrate an arm’s length,  
 25 adversarial relationship between the parties. The settlement discussions were contentious, with  
 26 the parties far apart. However, the participation of a skilled mediator resulted in the parties  
 27 reaching a settlement. Courts have recognized that “[t]he assistance of an experienced mediator  
 28 in the settlement process confirms that the settlement is non-collusive.” *Satchell v. Fed. Express*  
 29



1 Corp., No. C03-2659 SI, 2007 WL 1114010, at \*4 (N.D. Cal. Apr. 13, 2007); *see also In re*  
 2 *Indep. Energy Holdings PLC Sec. Litig.*, No. 00 Civ. 6689 (SAS), 2003WL 22244676, at \*4  
 3 (S.D.N.Y. Sept. 29, 2003) (“the fact that the Settlement was reached after exhaustive arm’s-  
 4 length negotiations, with the assistance of a private mediator experienced in complex litigation,  
 5 is further proof that it is fair and reasonable”). This presumption is particularly apt given the  
 6 lump sum settlement in this case, which insures that Settlement Class members will be paid  
 7 without having to fill out claim forms, thereby ensuring a higher participation and compensation  
 8 rate.  
 9

10  
 11  
 12 **C. The Settlement Merits Preliminary Approval and Class Members Should Be**  
 13 **Given Notice and an Opportunity to Be Heard Concerning the Terms of the Settlement**

14 “[A]t this preliminary approval stage, the court ‘need only determine whether the  
 15 proposed settlement is within the range of possible approval.’ ” *Arthur v. Sallie Mae, Inc.*, No.  
 16 C10-0198JLR, 2012 WL 90101, at \*9 (W.D. Wash. Jan. 10, 2012); *NVIDIA Corp.*, 2008 WL  
 17 5382544, at \*2. To determine whether the Settlement is “within the range of possible  
 18 approval,” the Court must evaluate whether the Settlement is “fair, reasonable, and adequate”  
 19 and ensure that the agreement is “not the product of fraud or overreaching by, or collusion  
 20 between, the negotiating parties.” *Officers for Justice v. Civil Serv. Comm’n*, 688 F.2d 615, 625  
 21 (9th Cir. 1982); *see also In re Pacific Enterprises Securities Litigation*, 47 F.3d 373, 377 (9th  
 22 Cir. 1995).  
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25  
 26 This settlement, which requires \$18.5 million to be paid by State Farm, is clearly within  
 27 such a range and merits consideration by all of the members of the Class. The settlement  
 28 represents a recovery to Settlement Class members of 100% of their actual denied claims, plus  
 29 some amount of interest. Further, the settlement method ensures that all Settlement Class  
 30

1 members who do not opt-out of the Class Action Settlement will recover, rather than only those  
2 that fill out forms, thus ensuring nearly 100% class participation.

3  
4 The fairness and adequacy of the settlement is further underscored by taking into  
5 account the obstacles the Settlement Class faces in ultimately succeeding on the merits, as well  
6 as the expense and likely duration of the litigation. *See Churchill Vill., L.L.C. v. GE*, 361 F.3d  
7 566, 576 (9th Cir. 2004) (citing risk, expense, complexity, and likely duration of further  
8 litigation as factors supporting approval of settlement).

9  
10 In the absence of this settlement, the Settlement Class is faced with substantial litigation  
11 risks. It is anticipated that State Farm would, in the absence of a settlement, make a great  
12 number of arguments, including motions to decertify the Class based on the District Court's  
13 "grave concerns" with manageability. State Farm will argue numerous legal and substantive  
14 issues. As an example, State Farm will contend that two recent Western District of Washington  
15 cases undermine the strength of Plaintiff's claims. *T-Mobile USA Inc. v. Selective Ins. Co. of*  
16 *America*, 2017 U.S. Dist. LEXIS 99857 (W.D. Wash. June 27, 2017) (Robart, J.); *T-Mobile USA*  
17 *Inc. v. Selective Ins. Co. of America*, 2017 U.S. Dist. LEXIS 174501 (W.D. Wash. Oct. 19,  
18 2017) (Robart, J.). Pursuant to these cases, State Farm will contend that the class action is not  
19 manageable because each individual insured still needs to prove that they are entitled to  
20 coverage.  
21  
22  
23  
24

25 While the Settlement Class has arguments it believes will likely defeat these contentions,  
26 these arguments create risk for the Settlement Class in sustaining the matter as a class action,  
27 and prevailing on the class damages theory.  
28

29 State Farm will also claim it has the due process right to litigate its affirmative defenses,  
30

1 including settlement and release. *Wal-Mart Stores, Inc. v. Dukes*, 131 S.Ct. 2541, 2561 (2011).  
 2 At least two of the 60 sample claims produced during discovery involved written releases of  
 3 State Farm, which may extend to all claims alleged in this case. [Dkt. 39, ¶ 18.] Sixteen others  
 4 involved insureds who settled with the third-party tortfeasor. [Dkt. 39, ¶ 14.] State Farm  
 5 asserts that under Washington law, a PIP claimant that receives full compensation through  
 6 settlement with the tortfeasor is barred from recovering further PIP benefits under their contract.  
 7  
 8 *Reichl v. State Farm Mut. Auto. Ins. Co.*, 75 Wn. App. 452, 457-458 (1994). State Farm will  
 9 argue that application of these and other affirmative defenses cannot be resolved on a class-wide  
 10 basis.  
 11

12  
 13 State Farm will also argue against the various legal claims. As an example, State Farm  
 14 will contend that Plaintiff cannot establish the essential elements of his CPA claim. The CPA  
 15 requires a plaintiff to satisfy five elements: (1) an unfair or deceptive act or practice, (2)  
 16 occurring within trade or business, (3) affecting the public interest, (4) injuring the plaintiff's  
 17 business or property, and (5) a causal relation between the deceptive act and the resulting injury.  
 18  
 19 *Hangman Ridge Training Stables v. Safeco Title Ins. Co.*, 105 Wn.2d 778, 784 (1986). A  
 20 violation of certain statutes alone is sufficient to satisfy the first two elements as a "per se"  
 21 violation of the CPA. *Id.* at 785. However, even under a per se theory, the last three elements  
 22 must be established independently. *Id.*; *Daly v. Unitrin, Inc.*, 2008 U.S. Dist. LEXIS 46112  
 23 (E.D. Wash. June 11, 2008).  
 24

25  
 26 State Farm will contend that the fourth element cannot be satisfied, because unpaid  
 27 medical bills do not amount to "injury to business or property." In *Ambach v. French*, 167  
 28 Wn.2d 167 (2009), the Washington Supreme Court held that the CPA's "injury to business or  
 29  
 30

1 property” language “is restrictive,” and did not encompass medical bills incurred as a result of  
2 personal injury. *Id.* at 172, 169. State Farm will also argue that *Ambach* made clear that  
3 “payment for medical treatment ... does not transform medical expenses into business or  
4 property harm.” *Id.* at 175. Relying on *Ambach*, numerous District Court decisions in  
5 Washington have recently held that claims against an auto insurer for wrongfully denied medical  
6 bills do not satisfy the “injury to business or property” requirement under the CPA. *Dees v.*  
7 *Allstate*, 933 F.Supp.2d 1299, 1310 (W.D. Wash. 2013) (Robart, J.)

10 While again the Plaintiff has substantial arguments pertaining to these contentions by  
11 State Farm, such class-wide defenses represent risk to the Settlement Class, and represent  
12 uncertainty as to the fact of recovery, and when a recovery might happen. The substantial  
13 settlement payments represent more than the total losses of the class members as ascertained by  
14 the updated spreadsheets, and statistical analysis.

17 State Farm will likely advance a host of additional arguments described in its mediation  
18 materials. It is unnecessary here to list them all, but it is sufficient to say that these arguments  
19 create risks for the Plaintiff Class in continuing this litigation. Instead, this settlement provides  
20 immediate payment and compensation for Settlement Class members at more than 100% of the  
21 actual unpaid medical bills (as currently estimated).

24 Taking into account the risks of surviving summary judgment and decertification  
25 motions and in proving liability and damages at trial, the proposed \$18,500,000.00 settlement is  
26 an exceptional result for the Class. The Ninth Circuit has pointed out that the very essence  
27 of settlement is compromise and that a settlement can be acceptable even though it may amount  
28 to only a fraction of the potential recovery. *Linney*, 151 F.3d at 1242. However, in this case the  
29  
30

1 settlement pays 100% of the actual denied claims suffered by the Settlement Class members,  
 2 and also includes some interest. This recovery is significantly above the average recovery  
 3 in class action settlements. See Firkins Dec and Firkins' Dec. Ex. D. Thus, the proposed Class  
 4 Action Settlement meets the standards for preliminary and final approval.  
 5

6 Additionally, the Plaintiff obtained State Farm's agreement to include Washington  
 7 consumers who had not yet been made a part of the certified class in federal court—those whose  
 8 bills were rejected under Reason Code SF536.  
 9

10 **D. The Court Should Certify a Settlement Class that Amends the Certified**  
 11 **Class Definition Per the Settlement Agreement.**

12 As mentioned above, the Court previously granted Plaintiff's motion for class  
 13 certification under Rule 23(b)(3), finding that Plaintiff had met all of the requirements set forth  
 14 in Rule 23(a) and Rule 23(b)(3) for purposes of certification. [Dkt. 50] The Court later  
 15 approved of the parties' stipulation defining the certified class to include State Farm insureds in  
 16 Washington who, from April 19, 2008 to the present had a PIP claim denied terminated or  
 17 limited on the grounds that they had reached MMI, using an Explanation of Review form  
 18 referencing Reason Codes SF546 or SF537. [Dkt. 81]. Plaintiff now requests that the Class  
 19 Definition be amended slightly so as to conform to the Settlement Agreement, and that the  
 20 Court certify for Settlement purposes the following class definition:  
 21  
 22  
 23

24 State Farm insureds in the state of Washington who, from April 9, 2008 to June  
 25 15, 2018, had a Personal Injury Protection (PIP) claim for medical or hospital  
 26 benefits denied, terminated or limited by State Farm Mutual Automobile  
 27 Insurance Company (State Farm) on the grounds that they had reached Maximum  
 28 Medical Improvement, using an Explanation of Review form referencing Reason  
 29 Codes SF546, SF536 or SF537.  
 30

1 This definition only differs from the certified Class Definition in two ways: (1) it adds  
2 Reason Code SF536 claims; and (2) revises the date range. During settlement negotiations, the  
3 parties agreed that claimants whose medical bills were denied using Reason Code SF536 should  
4 be included in the class and share in the settlement proceeds. These individuals were previously  
5 excluded from the class because the random sample of claim files did not include a statistically  
6 valid sample of SF536 claims for expert analysis. Due to the similarity between SF537 and  
7 SF536, it is equitable and promotes judicial economy to include Reason Code SF536 denials in  
8 the settlement class.  
9

10  
11 The Parties also agreed that the class period should be revised to: (1) commence on  
12 “April 9, 2008” (the date of filing of the Complaint, rather than April 19, 2008 (a typographical  
13 error)); and (2) end on “June 15, 2018”, since State Farm ceased using MMI as a basis to deny,  
14 terminate or limit PIP medical or hospital benefits after that date.  
15

16  
17 The Court’s prior finding that class treatment of Plaintiff’s claims met the requirements  
18 of Rule 23(a) and (b)(3) applies equally to the only slightly amended class definition. [Dkt. 50].  
19 Among other things, the Court found that: (1) the class “satisfies the numerosity requirement of  
20 Rule 23(a)” [Dkt. 50, p. 7:17]; (2) “Plaintiff satisfies the commonality requirement of Rule 23(a)  
21 because he alleges that State Farm engaged in the same conduct for each class member by  
22 denying claims based on the MMI standard,” [Dkt. 50, p. 8:17-19]; (3) “Plaintiff satisfies the  
23 typicality requirement because the course of conduct leading to his alleged injury—that State  
24 Farm denied coverage based on the MMI standard—is the same for all potential class members”  
25 [Dkt. 50, pp. 9:11-14]; and (4) Plaintiff was an adequate class representative under Rule  
26 23(a)(4). [Dkt. 50, p. 10:17-23]. The Court also found that resolving the common question of  
27  
28  
29  
30

1 “whether State Farm’s use of the MMI standard to deny claims is unreasonable” would  
 2 predominate over individualized questions [Dkt. 50, p. 11:8-19], and that a class action was  
 3 superior to other means of resolving the claims alleged under Rule 23(b)(3). [Dkt. 50, p. 13:5].  
 4 Although the Court noted a concern regarding manageability “in this case moving forward,”  
 5 [Dkt. 50, p. 11, fn 5], manageability is not an issue with respect to a settlement class, because  
 6 settlement avoids the need for trial. *Amchem Products v. Windsor*, 521 U.S. 591, 620 (1997);  
 7 *Span v. J.C. Penney Corp.*, 314 F.R.D. 312,318 (C.D. Cal. 2016).

10 **E. Plaintiffs’ Requested Attorney Fees and Class Representative Incentive**  
 11 **Award are Fair and Reasonable.**

12 **1. Class Counsel attorney fees and costs**

13 This Court should preliminarily approve this Class Action Settlement including the  
 14 proposed attorney fee, subject to final approval. Class Counsel whose efforts create a common  
 15 fund of money for class members are entitled to a payment from that fund. *Boeing Co. v. Van*  
 16 *Gemert*, 444 U.S. 472, 478 (1980) (“[A] litigant or a lawyer who recovers a common fund for  
 17 the benefit of persons other than himself or his client is entitled to a reasonable  
 18 attorney's fee from the fund as a whole.”); *Fischel v. Equitable Life Assur. Society of U.S.*, 307  
 19 F.3d 997, 1006 (9th Cir. 2002); *Syed v. M-I LLC*, No. 1:14-742 WBS BAM, 2016 WL 310135,  
 20 at \*9 (E.D. Cal. Jan. 26, 2016) (quoting *Boeing*). Put another way, “those who benefit from the  
 21 creation of the fund should share the wealth with the lawyers whose skill and effort helped  
 22 create it.” *In re Wash. Pub. Power Supply Sys. Sec. Litig.*, 19 F.3d 1291, 1300 (9th Cir.  
 23 1994) (“WPPSS”). Moreover, awards of fair attorney's fees from a common fund should also  
 24 serve to encourage skilled counsel to represent those who seek redress for damages inflicted on  
 25  
 26  
 27  
 28  
 29  
 30

1 entire classes of people, and to discourage future alleged misconduct of a similar nature. *See,*  
2 *e.g., In re MetLife Demutualization Litig.*, 689 F. Supp. 2d 297, 356 (E.D.N.Y. 2010).

3  
4 The district court has the discretion to award attorneys' fees as either a percentage of the  
5 common fund or by using the lodestar method, depending on the circumstances. Courts most  
6 often use the percentage method. *See In re Omnivision Techs., Inc.*, 559 F. Supp. 2d 1036, 1046  
7 (N.D. Cal. 2008) (stating "use of the percentage method in common fund cases appears to be  
8 dominant" and its "advantages . . . have been described thoroughly by other courts."); *Vizcaino*  
9 *v. Microsoft Corp.*, 290 F.3d 1043, 1050 (9th Cir. 2002) (approving use of percentage  
10 method); *In re Activision Sec. Litig.*, 723 F. Supp. 1373, 1378 (N.D. Cal. 1989) ("this court  
11 concludes that in class action common fund cases the better practice is to set a percentage fee").  
12 This percentage method is particularly appropriate where, as here, "the benefit to the class is  
13 easily quantified." *In re Bluetooth Headset Prods. Liab. Litig.*, 654 F.3d 935, 942 (9th Cir.  
14 2011). Whichever method is used, the court "ha[s] an independent obligation to ensure that the  
15 award, like the settlement itself, is reasonable, even if the parties have already agreed to an  
16 amount." *Bluetooth.*, 654 F.3d at 941.

17  
18 The Court should use the percentage-of-the-common fund method here for the same  
19 reasons most other courts employ that method. First, percentage approaches are the standard  
20 contingent-fee arrangements in non-class action cases and awarding them in cases like these acts  
21 as a strong incentive to attorneys to take risky cases such as this. Moreover, the percentage  
22 method aligns the interest of the attorney and client, while avoiding the downsides of the  
23 lodestar method. It provides class counsel with a strong incentive to effectuate the maximum  
24 possible recovery in the shortest amount of time, which is a tangible benefit to class members  
25  
26  
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1 and the judicial system. The “lodestar method is difficult to apply, time-consuming to  
 2 administer, inconsistent in result, and capable of manipulation” and “creates inherent incentive  
 3 to prolong the litigation until sufficient hours have been expended.” Manual for Complex  
 4 Litigation (Fourth) § 14.121 (2004); *see also Vizcaino*, 290 F.3d at 1050 n.5 (“The lodestar  
 5 method is merely a cross-check on the reasonableness of a percentage figure, and it is widely  
 6 recognized that the lodestar method creates incentives for counsel to expend more hours than  
 7 may be necessary on litigating a case so as to recover a reasonable fee . . . .”); *Bluetooth*, 654  
 8 F.3d at 942 (use of the percentage method avoids “ ‘the often more time-consuming task of  
 9 calculating the lodestar’ ”).

10 In determining, the reasonable percentage of recovery to apply, the Court should  
 11 consider all of the circumstances. *Bluetooth*, 654 F.3d at 941; *Vizcaino*, 290 F.3d at 1048.

12 Factors to consider include:

- 13 • the quality of the results obtained;
- 14 • the size of the recovery;
- 15 • whether the litigation created benefits outside of the monetary recovery for the class;
- 16 • whether the case was pursued in the absence of supporting precedents;
- 17 • expertise exhibited by counsel in handling of the case;
- 18 • the risk counsel faced of losing the case;
- 19 • the complexity of the case; and
- 20 • the length of the litigation.

21 *Vizcaino*, 290 F.3d at 1048-49.

22 For purposes of preliminary approval, the Plaintiff submits that consideration of these  
 23 factors supports an attorneys’ fees award of 25% of the common fund, which is \$4,625,000. The  
 24 reasonableness of this fee is supported by the excellent quality of the result obtained.

#### 25 **a. The Results Achieved**

26 One of the most important factors in determining the reasonableness of a fee is the result  
 27

1 achieved for the class. *See Hensley v. Eckerhart*, 461 U.S. 424, 436 (1983) (“most critical factor  
 2 is the degree of success obtained”); *Vizcaino*, 290 F.3d at 1048. Here, Plaintiff brought this case  
 3 to accomplish two goals: stopping the challenged practice and obtaining compensation for the  
 4 Class. Plaintiff has succeeded in both.

6 First, the proposed settlement expands the certified class. The settlement includes not  
 7 only those insureds who had medical bills denied using the reason codes included in certified  
 8 class (SF546 and SF537), but also adds reason code SF536. This brings into the settlement  
 9 claimants who had medical bills denied based on the results of a records review.

11 The settlement covers *all* medical bills denied under these three reason codes for over  
 12 *ten years*, to include April 9, 2008 to June 15, 2018. According to preliminary calculations,  
 13 Settlement Class members will receive 100% of their actual improperly unpaid medical bills,  
 14 even after attorneys’ fees, costs and administrative fees. See Declaration of Firkins. Moreover,  
 15 there are over 4,000 Washington consumers who will be benefitted by this substantial  
 16 settlement. Therefore, the results obtained for the class are well above the nominal amounts  
 17 sometimes seen in class actions, and according to a certain study are at the very highest range of  
 18 recoveries. See Exhibit D to Firkins declaration.

22 However, the results obtained by Settlement Class Counsel are more than just monetary.  
 23 State Farm has ended its practice of adjusting PIP claims using the MMI standard.

#### 25 **b. Benefits Outside the Class**

26 The work performed by Plaintiff’s counsel in this matter has had a tangible benefit not  
 27 only to members of the class who will receive monetary awards from the common fund, but also  
 28 to all persons in the state of Washington who receive PIP benefits through their automobile  
 29

1 insurers. In the wake of the Washington Supreme Court's decision, State Farm has ended its  
 2 practice of using the MMI standard to adjust PIP claims. Other insurers such as Allstate have  
 3 followed suit. Firkins declaration. Further, the decision in *Durant v. State Farm* means that  
 4 from this date forward, no insurer in the state of Washington will not be able to deny PIP  
 5 benefits because treatment is "palliative" or not "curative." This will result in fewer denied  
 6 benefits to all Washington insureds Therefore, the settlement and proposed fee is appropriate for  
 7 preliminary approval.  
 8

### 10 c. Complexity of Case

11 This case raised a host of complex issues with -- in many instances -- relatively few  
 12 useful precedents, unlike fields such as securities fraud and antitrust where caselaw is far more  
 13 developed. To prevail, Plaintiff needed to establish, in addition to the elements of his claims  
 14 under IFCA and the CPA, that: (1) the MMI standard is not consistent with WAC 284-30-  
 15 395(1), a regulation that had not been construed by any court; and (2) that the MMI standard  
 16 was not consistent with the terms "reasonable" and "necessary," neither of which is defined by  
 17 regulation. The case also raised numerous technical issues for class certification, particularly as  
 18 it related to how the class should be defined, the manageability of the class and whether  
 19 causation could be established on a class level. In order to certify the class in this matter,  
 20 Plaintiff had to engage in pre-certification discovery, which State Farm resisted. These issues  
 21 are complex, and required in-depth factual discovery, expert analysis, extensive document  
 22 review, and legal analysis.  
 23

24 Courts have often found that complex cases merit an upward adjustment to the 25  
 25 percent benchmark. *In re Cathode Ray Tube (CRT) Antitrust Litig.*, No. 1917, 2016 WL  
 26

1 4126533, at \*5 (N.D. Cal. Aug. 3, 2016); *In re Apple Computer, Inc. Derivative Litig.*, No. C  
 2 06-4128 JF (HRL), 2008 WL 4820784, at \*4 (N.D. Cal. Nov. 5, 2008). Certainly, a complex  
 3 case such as this one does not merit any reduction to the requested fee.  
 4

5 **d. Counsels' Skill, Experience and Effort**

6 The Court is in the best position to evaluate the counsel's skill in the prosecution of this  
 7 particular action. Much of counsels' efforts, however, have taken place outside of the courtroom  
 8 itself, conducting the initial investigation of the case, crafting the arguments that formed the  
 9 basis for the numerous pleadings filed in this matter, negotiating discovery disputes, organizing  
 10 and conducting the review of the thousands pages of documents produced by Defendant and  
 11 obtained from public records requests, preparing for and conducting depositions of key  
 12 witnesses, preparing and defending Plaintiff's deposition, consulting with and defending the  
 13 depositions of two experts, working with a mediator to negotiate the proposed settlement,  
 14 further negotiations to finalize the terms of the settlement, and working with State Farm on  
 15 numerous issues related to notice, claims processing and the development of an fair, reasonable  
 16 and appropriate plan of allocation. Settlement Class Counsel devoted hundreds of attorney hours  
 17 over the course of five years. This represented a very significant commitment of resources,  
 18 particularly since Mr. Firkins' firm has only four litigation attorneys and Mr. Nauheim is a solo  
 19 practitioner. Compare *Boyd v. Bank of Am. Corp.*, No. SACV 13-0561- DOC, 2014 WL  
 20 6473804, at \*10 (C.D. Cal. Nov. 18, 2014) (upwards adjustment to benchmark warranted where  
 21 "[b]oth of the firms representing the Class are small firms with fewer than fifteen attorneys.  
 22 Firms of this size face even greater risks in litigating large class actions with no guarantee of  
 23 payment."").  
 24  
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1                   **e. Additional Factors**

2           The 25% fee is also warranted for preliminary approval based on the length of the  
3 litigation and the risk of the case. As detailed above, Class Counsel's efforts began five years  
4 ago, when Mr. Nauheim began to research the issue of a potential class action, and then  
5 contacted Mr. Firkins. A great amount of time was invested even before filing suit, in  
6 developing legal arguments and strategy and drafting pleadings, motions and discovery.  
7

8           In summary, the proposed 25% contingent fee from the common fund created by Class  
9 Counsel's efforts merit consideration of final approval and should be preliminarily approved by  
10 this Court.  
11

12                   **2. Incentive award for the Class Representative.**

13           This Court should also preliminarily approve a \$10,000.00 incentive award for Mr.  
14 Durant. Incentive awards "are intended to compensate class representatives for work done on  
15 behalf of the class, to make up for financial or reputational risk undertaken in bringing  
16 the action, and, sometimes, to recognize their willingness to act as a private attorney  
17 general." *Rodriguez v. W. Publ'g Corp.*, 563 F.3d 948, 958–59 (9th Cir. 2009). Mr. Durant and  
18 his wife were subjected to discovery, subpoenas and depositions in this matter. Mr. Durant also  
19 worked with Settlement Class Counsel on multiple motions, and was very actively involved in  
20 obtaining this extraordinary relief for the Class Members. Given the amount of total recovery,  
21 an award of \$10,000 to Mr. Durant is more than fair. *See Ikuseghan v. Multicare Health Sys.*,  
22 No. C14-5539 BHS, 2016 WL 4363198, at \*3 (W.D. Wash. Aug. 16, 2016) (approving \$15,000  
23 incentive award where settlement fund totaled \$2.5 million).  
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**F. Members of the Class Should Be Given an Opportunity to Request Exclusion**

This Court previously approved a class notice that allowed a time in which class members could request exclusion. The proposed amended Notice includes many of the same provisions previously approved by this Court, expanded to include Reason Code SF536 claims. Notice of any proposed class action settlement should also advise members of the Class of the method for requesting exclusion from the Class, the time within which they can make such decision, the manner in which they can advise the Settlement Administrator of their decision to request exclusion, and the date and time of the final approval hearing. *See Fed. R. Civ. P. 23(c)(2)(B)*. The proposed amended Notice, attached to the proposed Preliminary Approval Order as Exhibit A, meets all of these requirements. *Id.*

**G. The Proposed Notice Satisfies Rules 23(D) and (E) and Due Process**

Rule 23(e) requires that notice of a proposed class action settlement be provided “in a reasonable manner to all class members who would be bound” by the proposed settlement. Fed. R. Civ. P. 23(e)(1). Rule 23(e) notice is designed to apprise class members of the key terms of the settlement and of their rights in connection with the settlement. *See Churchill Vill., LLC v. Gen. Elec.*, 361 F.3d 566, 575 (9th Cir. 2004) (the notice should “generally describe[] the terms of the settlement in sufficient detail to alert those with adverse viewpoints to investigate and to come forward and be heard”).

The Court has substantial flexibility and discretion to determine the method of providing this notice. Indeed, “Rule 23 essentially gives the court complete discretion as to the manner of service of settlement notice.” *Santos v. Camacho*, No. 04-00006, 2007 WL 81868, at \*7 (D. Guam Jan. 9, 2007) (citing *Franks v. Kroger Co.*, 649 F.2d 1216, 1222-23 (6th Cir.

1 1981)); *accord Colesberry v. Ruiz Food Prods., Inc.*, No. 04-5516, 2006 WL 1875444, at \*7  
 2 (E.D. Cal. June 30, 2006); *see also Handschu v. Special Servs. Div.*, 787 F.2d 828, 833 (2d Cir.  
 3 1986); *In re MetLife Demutualization Litig.*, 689 F. Supp. 2d 297, 345 (E.D.N.Y. 2010); 7B  
 4 Federal Practice & Procedure § 1797.6 (3d ed. 2015) (under Rule 23(e), “[t]he court has  
 5 complete discretion in determining what constitutes a reasonable notice scheme, both in terms  
 6 of how notice is given and what it contains”).  
 7  
 8

9 The proposed method of notice is to directly mail the Notice to the Settlement Class  
 10 members, as determined from State Farm’s records and a search of the National Change of  
 11 Address (“NCOA”) Database. State Farm is required to maintain records regarding all claims  
 12 and has done so. The administrator, Rust Consulting, will then check the addresses for updates  
 13 through the US Post Office using a service they have developed in partnership with the USPS.  
 14 Any mail that is returned will be catalogued, and investigation will be made by both Class  
 15 Counsel and Rust Consulting for an appropriate address, and the notice will be re-sent  
 16 thereafter.  
 17  
 18

19 The Notice to be mailed to Settlement Class members will include a description of the  
 20 Class Action, a summary of the terms of the Class Action Settlement, the date of the Final  
 21 Approval Hearing, how to obtain more information, and an explanation of Settlement  
 22 Class members' right to object to the Class Action Settlement. The Notice also provides  
 23 Settlement Class members with the opportunity to opt out of the Class Action Settlement  
 24 pursuant to Rule 23. The Notice will also be published on the website established for this  
 25 lawsuit, [www.durantvstatefarm.com](http://www.durantvstatefarm.com), and will be mailed or emailed to any Settlement  
 26  
 27  
 28  
 29  
 30

1 Class member who requests a copy by mail, email or telephone prior to the Final  
2 Approval Hearing.

3  
4 Notice must be “reasonably calculated, under all the circumstances, to apprise interested  
5 parties of the pendency of the action and afford them an opportunity to present their  
6 objections.” *Mullane v. Cent. Hanover Bank & Trust Co.*, 339 U.S. 306, 314 (1950); *Mendoza v.*  
7 *United States*, 623 F.2d 1338, 1352 (9th Cir. 1980). The proposed method of notice is  
8 appropriate.

9  
10 The form and substance of the notice is sufficient. “Notice is satisfactory if it ‘generally  
11 describes the terms of the settlement in sufficient detail to alert those with adverse viewpoints to  
12 investigate and to come forward and be heard.’” *Churchill Vill.*, 361 F.3d at 575  
13 (quoting *Mendoza*, 623 F.2d at 1352). The proposed Notice describes in plain English the terms  
14 of the settlement, the maximum counsel fees and expenses that will be sought, the procedure for  
15 requesting exclusion from the Settlement Class, the procedure for objecting to the settlement,  
16 the procedure for participating in the settlement, and the date and place of the fairness hearing.  
17 The Notice will fairly apprise Settlement Class members of the settlement and their options with  
18 respect thereto, and fully satisfies all due process requirements.

#### 22 IV. PROPOSED SCHEDULE OF EVENTS

23  
24 Plaintiff requests that the Court set the following deadlines with respect to the Class  
25 Action Settlement:

26 1. Date by which the Notice is mailed to Settlement Class Members: **Thirty (30)**  
27 **days from the date of the Preliminary Approval Order**

28 2. Date by which to file Motion for Attorneys' Fees, Costs and Expenses: **Sixty**  
29 **(60) days from the date of the Preliminary Approval Order**



3. Last day to request exclusion from the Settlement Class: **Ninety (90) days from the date of the Preliminary Approval Order**

4. Last day for Settlement Class Members to file objections to the settlement or attorney fees, costs and expenses application: **Ninety (90) days from the date of the Preliminary Approval Order**

5. Date by which Settlement Class Counsel will Provide Defense Counsel with Opt-Out List: **One hundred (100) days from the date of the Preliminary Approval Order**

6. Last Day for Settlement Class Counsel to File Motion for Final Approval of Class Action Settlement: **One hundred ten (110) days from the date of the Preliminary Approval Order**

7. Last day to file any reply to objections: **One hundred ten (110) days from the date of this Order**

This proposed schedule is similar to those used and approved by numerous courts in class action settlements and provides due process to Class Members with respect to their rights concerning the settlement. *See Torrisi v. Tucson Elec. Power Co.*, 8 F.3d 1370, 1374-75 (9th Cir. 1993). Further, the schedule was the product of negotiation between the parties after consulting with Rust Consulting, Inc.

## V. PROPOSED STAY & CONCLUSION

Plaintiff also requests that the Court order a stay of all deadlines, dates and proceedings in this matter unrelated to the Class Action Settlement, pending the Final Approval Hearing.

For the reasons set forth above, Plaintiff respectfully requests that the Court grant this Motion and enter the proposed order submitted herewith.

DATED this 28<sup>th</sup> day of September, 2018.

VAN SICLEN, STOCKS & FIRKINS

/s/ Tyler K. Firkins

By \_\_\_\_\_

Tyler K. Firkins, WSBA # 20964

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